

## Summary Report on “Awaken the entrepreneurship within AEW”

Ekmath B Madhavi Senior College Of Arts, Commerce And Science with Startup planning and development has organized a special Webinar on “awaken the entrepreneurship within AEW” Dated 15th July 2021, Thursday at 04.00 pm on Zoom .

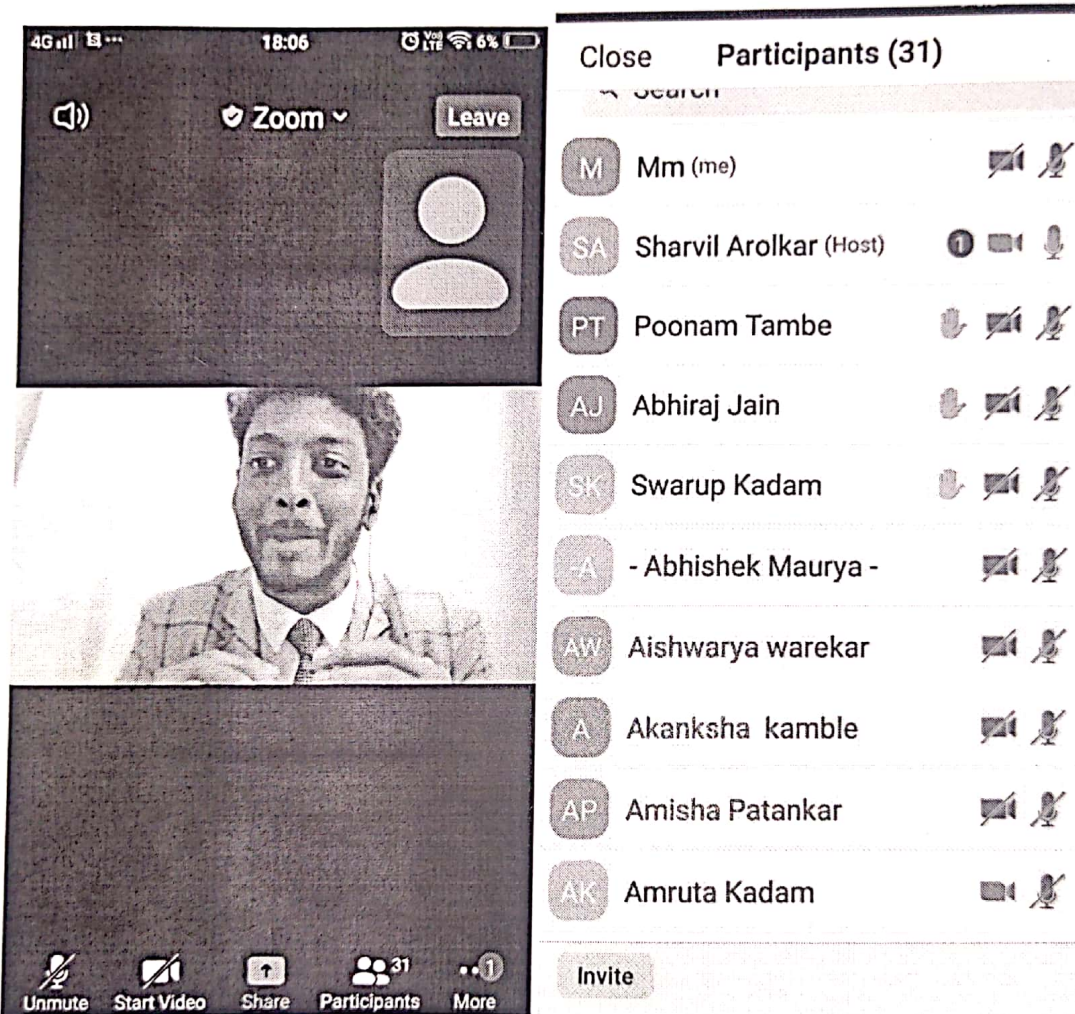
This seminar was actually proposed by Startup planning and development and Resource person was Mr. sharvil Arolkar

The final year students of E.B.Madhavi College of Arts, Commerce and Science had the opportunity of part taking in a one day Webinar held on the Zoom platform on 15th July 2021

The session was highly informative and motivating. The speaker engaged the students in continuous one on one discussion which made it even more interesting. The speaker also answered lots of queries of the audience and the session concluded with a very interesting crossword contest, result of which was declared there itself. Students benefitted tremendously with this session and their engagement with the speaker proved to be an excellent platform to make strong and intelligent decisions for their careers. All the students were highly motivated. It was a very informative day for the students.



Overall the programme helped the students to have a better understanding of the opportunities that could be offered by Apprenticeship Entrepreneurship and Higher education.



We also get elevated by the response of the students and benefits that our students going to receive in the future. We are also motivated to organize such seminars in the future so that our students will get benefitted by such programmes.

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**EKNATH B. MADHAVI SENIOR COLLEGE OF ARTS,  
COMMERCE AND SCIENCE.**

**REPORTS**

**Special Webinar**

**TOPIC OF THE EVENT:** Datamatics MS excel and Google search”

**Date:** 27th August 2021

**Venue:** Zoom Platform

**Time:** 07.00 pm

The department organized Special Lecture Ms. Priti M. She delivered a special lecture on the given topic.

**Meeting Expectations:**

- Introduction
- nature of the business
- Search engines information
- Conclusion



The final year students of E.B.Madhavi College of Arts, Commerce And Science had the opportunity of part taking in a one day "Datamatics MS excel and Google search" webinar held in the Zoom platform on 27th August 2021

### **About the seminar:**

Students Seminar on the topic "Datamatics MS excel and Google search" The seminar will provide an opportunity to identify and understand the trends and figure out a google search engine. steady direction for organizations to excel in the prevailing fragile and uncertain business environment. The basic idea is to share innovative thoughts and give a platform to Undergraduate and Post Graduate students.

### **Discussed Topic:**

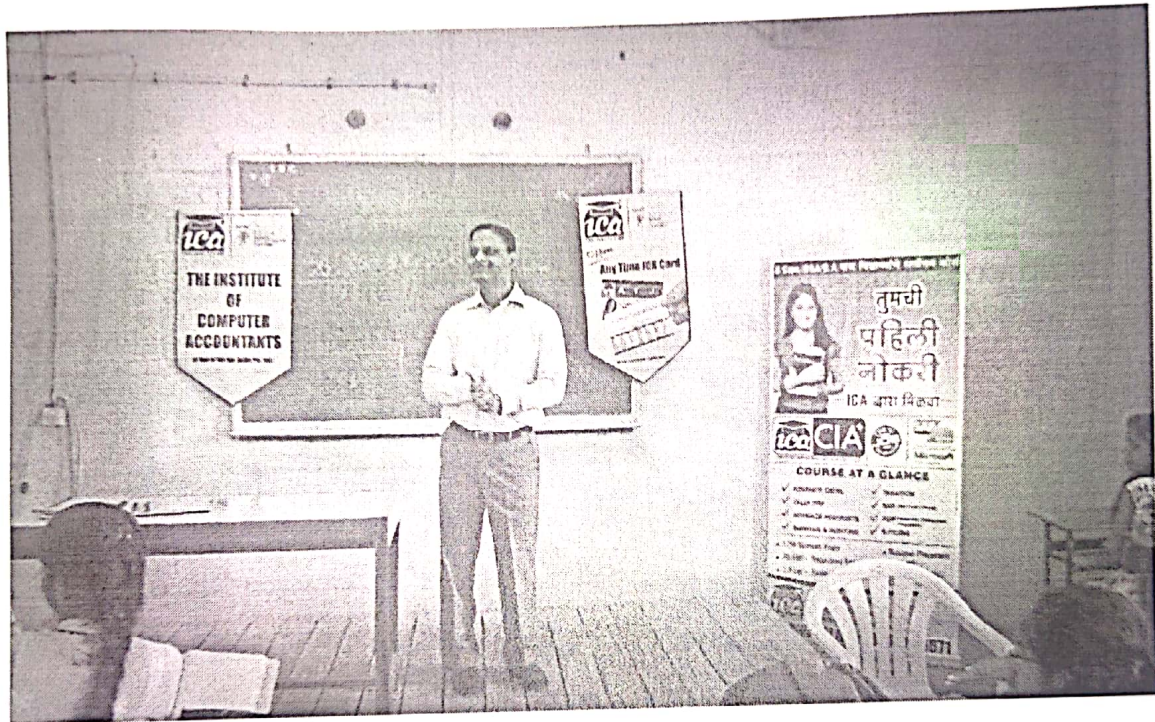
The end goal of search engine optimization irrespective of the product and nature of the business, is to achieve better positioning of the website in the first page of a search engine. But the pain-point of search engine optimization is that there is no tangible way to predict its outcome and the search engines are continuously modifying their algorithms and trying to be more realistic in nature. As a result, there is no standardized playbook to follow. The objective of this project is to provide insight into leveraging the proper use of keywords, by studying the keyword patterns of peers and analyzing the keywords that people are searching more. Online presence of an organization is not only an easy way to reach among the target users but it may be profitable too if optimization is done keeping in view of the target users as of the reason that most of the time users search out with the keywords of their use (rather than searching the organization name, and if the page link comes in the top positions then the page turns out to be profitable. This work





students of the college. he also appreciated the faculty coordinators who helped manage and make the event work out in a short period of notice.

Mrs. Samata Mane delivered the vote of thanks which marked the end of the formal session.



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# **EKNATH B MADHAVI SENIOR COLLEGE OF ARTS, COMMERCE AND SCIENCE.**

## **Report of Workshop on "Interview technique and resume format" on 12th Feb. 2022, Saturday**

Eknath B. Madhavi Senior College organized a seminar on Interview technique and resume format, on 12th Feb. 2022, at 10:00am. The resource person for this program was Ms. Arti Chavan. The program started with the prayer. The welcome address was given by Dr. Avani Thakkar. The chief guest first gave an introduction about the "How to prepare for an interview" which gave everyone a clear view to manage the queries with appropriate answers for the situation. She then explained about the common questions that arise during an interview by illustrating a video.

She explained well on how to be successful in an interview as a candidate. She went through each step of an interview with examples and tips: how to prepare for an interview, communication, number of interviews and focus areas in each interview, How to present yourself, common questions, closing of interview, etc. She unveiled what recruiters are really looking for: qualification, consistency, trustworthiness, insight of strengths and areas for improvements, and motivation through an example of another video.





She said the first thing to do is to introduce yourself with a smile, a handshake that matches the firmness of the interviewer's, and a relaxed and self-assured demeanor. Greet others on the panel and follow the interviewer's lead to sit down or to head elsewhere. A weak handshake, shows a lack of authority. An averted gaze signals distrust or disinterest in the job. Show assertiveness by sitting up straight and leaning slightly forward in your chair. Maintain eye contact with the interviewer without making things awkward.

She insisted about the time management and punctuality. She said that the First impressions are important in job interviews. If appropriate, ask ahead of time about what to wear. The safe bet is to dress professionally, paying attention to grooming, colours, and accessories. She also added to arrive for your interview about thirty minutes early. Give yourself enough time to reach the location. Rushing will affect your interview performance. She reminded us end the session with asking question to interviewer.

The atmosphere of the seminar was quite free. We learned a lot from the seminar and were satisfied with the answers from the speaker. Ms. Suvrna Suryavanshi concluded with a vote of thanks.

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